

# Kayla Campbell

Brampton, ON  
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## Education

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### **Content Marketing**

York University School of Continuing Studies  
Sept 2021 - Present

### **Bachelor's Degree in Psychology**

York University  
Sept 2017 - 2021

- Dean's Honor Roll (2017 - 2021)

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## Relevant Work Experience

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### **Video and Digital Awareness Volunteer - Canadian Congenital Heart Alliance**

2022 (current)

- Creating posts for social media
- Aiding in the planning, and the eventual execution, of offline and online social media campaigns

### **Event Organizer - Hallyu Dongri (York University Club)**

2018

- Planned and executed events for large groups
- Aided in social media promotion

### **Program Volunteer - Mount Pleasant Village Public Library**

2016

- Program Coordinator, lead and organized events for children

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## Capabilities and Tools

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- Professional photo and videos editing software (Photoshop, sony vegas pro) with plenty of experience using both
- Basic drawing and design abilities